

[Student Centre]

UNIT 2: Functions of a Business

CHAPTER 5: Production

E-ACTIVITY: Advances in technology and business productivity

Activity: Investigation Chart

Complete the investigation chart and indicate how the particular technological advancement has enhanced business productivity.

Advances in technology have had tremendous impact on the modern business world. Businesses are always trying to enhance their productivity through the use of technology, whether it is communications, computer, or robotic.

1. Research the various developments in new technology presented in the investigation chart and show how they have impacted business productivity.

- a) Research the [BlackBerry](#) and other related communication devices that have been developed by [Research In Motion](#).
- b) Read how heavy-duty robots enhance business productivity at the [FANUC Robotics America Inc. website](#). Select two other [FANUC robots](#) and explain how they enhance business productivity.
- c) Research a new computer software program and explain how it can enhance business productivity (for example, accounting or billing software).
- d) Select another new technological advancement of your choice.

Technology Investigation Chart

Technology	Manufacturer	How it enhances productivity
The BlackBerry	RIM	
BlackBerry-related products	RIM	
Heavy Duty Robots	FANUC Robotics	
Name two other types of robots: a) b)	FANUC Robotics	

Name a new computer software program:		
Name another new technological advancement of your choice:		

2. What are possible disadvantages to having technology in the workplace?