

[Student Centre]

UNIT 3: Entrepreneurship

CHAPTER 10: Characteristics and Skills of an Entrepreneur

E-ACTIVITY: Successful Canadian Entrepreneurs

Activity: Profile of a successful Young Canadian Entrepreneur  
Prepare an oral presentation profiling a successful young Canadian entrepreneur.

While many Canadians choose to become entrepreneurs and start their own business, not all of them achieve high levels of success. It takes hard work, determination, and a keen understanding of the marketplace to be successful in an entrepreneurial venture.

The Business Development Bank of Canada has been recognizing young entrepreneurs between the ages of 19 and 25 since 1988. These young entrepreneurs have distinguished themselves for their savvy business sense and their innovative spirit. What makes these entrepreneurs successful? In this activity, you and a partner will have the chance to profile a successful young Canadian entrepreneur.

1. Visit the [Young Entrepreneurs section](#) of the Business Development Bank of Canada website, follow the Young Entrepreneur Awards link and select the current Awards Ceremony. Include the following information in your profile of a young Canadian Entrepreneur.

- a) What is the name of your entrepreneur?
- b) What award did they achieve?
- c) What is the business name?
- d) Where is the business located?
- e) How long has the business been in operation?
- f) Describe the type of business.
- g) Why did the business achieve success?
- h) What skills do you think this entrepreneur possesses?