A multi-genre, thematically organized anthology that explores popular themes and provides opportunities for students to discover the world around them.

We knew we were the luckiest kids in the world.

A Son’s Eulogy for His Father
by Justin Trudeau

Before you read, as a class, define “eulogy” and discuss what purpose eulogies serve.

As you read, imagine the emotions felt by the mourners, by the millions of Canadians watching on television, and by Justin Trudeau himself as he gave his speech.

Notes
Pierre Elliott Trudeau (1919–2000) was born in Montreal and was Prime Minister of Canada from 1968 to 1979, and 1980 to 1984. He is perhaps best remembered for the Official Languages Act (1969), the Charter of Rights and Freedoms, and the Constitution Act (1982), which gave Canada its independence from Great Britain.

Justin Trudeau is the eldest son of Pierre Elliott Trudeau and Margaret Sinclair.

Complete text of the eulogy given by Justin Trudeau at his father’s funeral in Montreal.

Friends, Romans, countrymen ... I was about six years old when I went on my first official trip. I was going with my father and my grandpa Sinclair to the North Pole. It was a very glamorous destination. But the best thing about it is that I was going to be spending lots of time with my dad because in Ottawa he just worked so hard. One day, we were in Alert, Canada’s northernmost point, a scientific military installation that seemed to consist entirely of low shed-like buildings and warehouses. Let’s be honest. I was six. There were no brothers around to play with and I was getting a little bored because dad still somehow had a lot of work to do.

SPEECH
Justin Trudeau delivers a eulogy for his late father during the state funeral at the Notre-Dame Basilica in Montreal on October 3, 2000.

230 Memorable Moments and Influences
UNIT 4: Media & Technology

Technology evolves so much faster than wisdom.
– Jennifer Stone

Other than life experience, nothing left a deeper imprint on my formative self [than media].
– Letty Cottin Pogrebin

You can tell the ideals of a nation by its advertisements.
– Norman Douglas

We live in a technology-centred world, constantly responding to new innovations and media images.

The quotation by journalist Jennifer Stone suggests that there may be a time lag between the introduction of new technologies and our adjustment to them; it may take time for us to understand how they affect us.

Columnist Letty Cottin Pogrebin suggests that media, such as movies and television, affect us significantly and change our values and the way we see ourselves, others, and the world.

As you look at the advertisements in this unit, think about British writer Norman Douglas’s words and the influence of advertising on Canadians’ ideals and personal values.

As you read the selections and examine the visuals in this unit, think about the following:

1) How do media, technology, and advertising affect our values and quality of life?
2) What are some of the issues and concerns raised about our “brave new world”?
3) What are some of the benefits brought about by media and technology?

UNIT 3: Leisure, Dreams, and Happiness

Out of this World—Chris Hadfield (memoir)
Four Who Make a Difference—Jennifer Burke Crump (profiles)
Coyote’s Morning Cry—Sharon Butala (memoir)
Reflecting On the Unit

UNIT 4: Media & Technology

Dilbert (Press “One”)—Scott Adams (cartoon)
Cellphones—Rex Murphy (TV editorial)
Not Like the Movies: Hollywood and Tragedy—Fred Topel (Web page article)
The Far Side (Don’t Worry, Jimmy)—Gary Larson (cartoon)
Finding Forrester—Sebastien Pharand (online movie review)
Pearl Harbor, Al, Apollo 13 Movie Posters—various agencies (movie posters)

Sony Clie, Forest Stewardship Council, Lycos
Advertisements—various agencies (print ads)
Yonge Street, Willowdale, #4, 1995—Robin Coller (colour photograph)
Buy Nothing Day Provokes Pause for Thought—Liane Faulder (newspaper column)
Television’s Child—Glen Kirkland (poem)
Calvin and Hobbes (It Says Here)—Bill Watterson (cartoon)
What Colour Is a Rose?—Drew Hayden Taylor (essay)
Zits (My Dad Is Low-Tech)—Jerry Scott and Jim Borgman (cartoon)
Turning the Generations Upside Down—Ellen Goodman (newspaper column)
Be Specific When Searching the Web—Andy Walker (technology column)

Reflecting On the Unit