

Each chapter has carefully sequenced content providing a model, appropriate rules or strategies, followed by numerous real-world applications.

The conversational tone appeals to students by clearly defining step-by-step strategies to support learning.

THE THREE PARTS OF AN ESSAY

The Conclusion

The conclusion for your essay should be one or two paragraphs long. It should restate your main points and show once again how they support your thesis. This is not the time to introduce new facts, ideas, or arguments!

Here are some ideas to help you write an effective conclusion to your essay. Start by asking yourself what you want your readers to take away with them. Do you want them to share in your conclusions? Do you want them to take some kind of action? Try some of the following:

- Show how all your main ideas point to your thesis.
- Refer to a story or anecdote you mentioned in the introduction.
- Suggest a solution.
- Look to the future.
- Anticipate (and counter) any negative reactions to your ideas.
- Ask your readers to take some kind of action.

Here is the conclusion for the essay on cloning.



The possibility of producing a human clone is no longer science fiction. This new reality raises moral issues that need to be weighed carefully. Cloning lets us create a human being that could function as a "drone" or a source of "spare parts." Do we want to harvest the organs and limbs of some people to help others? Should other people get to be "perfect"? Are we willing to risk this becoming a reality? The answer should be a firm "no." Let's make cloning illegal before it is too late.

Would clones be "real people"?

Apply It!

Write the conclusion for the essay that you have been developing over the past two sections. Avoid using the same wording in both your introduction and conclusion. Although they should say essentially the same thing, try to word your conclusion differently.

Checklist

- Does my conclusion show how the points in my essay body support my thesis?
- Have I provided the reader with something to think about?
- Have I brought my topic to a close?

Think About It: Which of the ideas suggested for writing an effective conclusion did you try? How did the example help you write your own conclusion? How will you approach it differently the next time?

STRUCTURING YOUR ESSAY

Structuring Your Essay

The purpose of your essay is often dictated by the topic assigned. The order in which you present your ideas usually depends on the purpose of your essay. The assigned topic may also contain certain keywords. Look for these because they will help you approach the topic.

Keywords in Essay Topics

Analyze	Break down an issue into parts and show how the parts relate to one another.
Argue	Make a statement or express an opinion and support it with evidence.
Contrast	Bring out the points of difference.
Compare	Bring out the points of similarity and difference.
Criticize	Approve or disapprove of an opinion, and support your reasons with evidence.
Debate	Consider, discuss, or argue the affirmative or negative sides of a proposition.
Define	Explain the meaning of a word or concept.
Describe	Give an account of; tell about; give a word picture of the topic.
Discuss	Examine and analyze, and offer reasons pro and con.
Evaluate	Display the advantages and disadvantages of the statement with evidence.
Explain	Make the meaning of a topic clear; tell how to do something.
Review	Give an explanatory or critical account of a book, movie, and so on.



Read newspaper articles for examples of professional writing.

Additional, structured Apply It! activities are included as blackline masters in the Teacher's Guide. Also available in workbook format.

Apply It! exercises provide opportunities for students to use their newly acquired learning. Each exercise includes a Checklist that summarizes the key criteria, keeping students focused on the task. Think About It questions encourage students to analyze how they learn.