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Historical Thinking Concepts

Authors: Dr. Peter Seixas, Tom Morton

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About the Authors

Dr. Peter Seixas
Dr. Peter Seixas is a professor, Canada Research Chair in the Department of Curriculum and Pedagogy, and director of the Centre for the Study of Historical Consciousness at UBC with 15 years of experience as a high school social studies teacher in Vancouver. Peter earned a Ph.D. in history from UCLA and is author of numerous articles in Canadian and international journals. Peter is the founder and director of The Historical Thinking Project, a pan-Canadian history education reform initiative.

Tom Morton
Tom Morton has taught for over 30 years in Kabala, Sierra Leone, Montréal and Vancouver at the high school and university level. He is the author of numerous articles and books on education. Tom has received the British Columbia Social Studies Teacher of the Year award, the Governor-General’s Award for Excellence in Teaching Canadian History and the Kron Award for Excellence in Holocaust Education.
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Creating Canada

A History — 1914 to the Present

Second Edition

Authors: Margaret Hoogeveen, Sarah Murdoch

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Pedagogical Consultant and Senior Series Advisor: Dr. Peter Seixas

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Canadian Sources: Investigated
1914 to the Present
Revised Edition

Authors: Elizabeth Freeman-Shaw, Jan Haskings-Winner, Diane Vautour

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Shaping Canada
Our History: From our Beginnings to the Present

Authors: Linda Conner, Brian Hull, Connie Wyatt-Anderson

Written specifically for the new Grade 11 History Manitoba curriculum, Shaping Canada is designed to engage students and shape their experience in the history classroom.

Student Resource
- Reflect...Recall...Respond questions provide students with opportunities for self-assessment
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- History in Action develops and expands understanding of the people and events of the period
- Historical Thinking Competencies are seamlessly interwoven in our narrative and are reinforced through questions and activities

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Teacher Resource (Print + CD-ROM) 9780070712423 $364.73

MB Developed for Grade 11 History
Our Canada
Origins, Peoples, Perspectives
Authors: David Rees, Darrell Anderson Gerrits, Gratien Allaire

Our Canada: Origins, Peoples, Perspectives is a resource developed for the teachers and students of Alberta.

Key Features
- Designed to address the Alberta Grade 7 Social Studies curriculum
- Accessible reading level, design and superb quality of visuals engage students and stimulate discussions
- Field tested and validated by teachers and students

Issues for Canadians
Authors: Pat Lychak, Darrell Anderson Gerrits, Alain Nogue, Jim Parsons

Issues for Canadians was developed to address the Grade 9 Alberta Social Studies curriculum. This resource presents issues relevant to the lives of Canadians and encourages students to take an informed position.

Key Features
- Information presented in a variety of ways, including comics, interviews and stories, to engage students and stimulate visual learners
- Presents real issues that are relevant in today’s society

Our Worldviews
Explore, Understand, Connect
Authors: Phyllis Levin, Teddy Moline, Pat Redhead

Our Worldviews fully supports the Grade 8 Social Studies curriculum in Alberta. This resource offers an accessible reading level and a variety of superb quality visuals.

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- Inquiry-based resource takes students on an exploration of worldviews with 3 Case Studies: The Renaissance, Japan and the Aztecs
- 25-page skills centre helps students develop benchmark skills
The West and the World
Contacts, Conflicts, Connections
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Authors: John P. Irish, Edward Carson

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People and Places 7
Authors: Pat Harrison, Linda Aspen-Baxter, John Howden, Beth Josephson, Phil Reece

People and Places 7 is designed to support the Manitoba social studies curriculum.

Key Features
- Accessible reading level and high quality visuals
- Emphasis on student understanding of key geographic tools, and information from the latest Canadian statistics, data and technology
- Written primarily by Manitoba teachers who understand real classroom issues and what Grade 7 teachers need

Table of Contents
Unit 1: Investigating Geography
  1. Place and Location
  2. Movement
  3. Interaction
Unit 2: Human Development
  4. The Value of Life
  5. Global Rights
  6. Democratic Citizenship
Case Study — The October Crisis of 1970
Unit 3: Ways of Life
  7. History and Culture—Australia
  8. The Impact of Westernization—Africa
Unit 4: Our Interdependent World
  9. Mexico
10. Manitoba—Thinking Locally, Acting Globally
Case Study
11. International Agencies
12. Sustainable Development

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Student Text 9780176302061 $100.95
Teacher’s Resource Binder 9780176302078 $299.95
Computerized Test Bank 9780176336523 $299.95

Developed for MB Grade 7 Social Studies

Geography Now
Authors: Graham Draper, Wayne Andrew

Geography Now is a resource written specifically for the needs of the students enrolled in Ontario Grade 9 Applied Geography.

Key Features
- Accessible reading level and highly visual design to engage students
- Practical, hands-on, relevant content and activities

Components
- Skills Workbook
- Teacher Resource Package (Print/CD/Online)
- DVD Package
- Computerized Assessment Bank

Brief Table of Contents
Unit 1: Physical Processes
Unit 2: Human Systems
Unit 3: Environmental Challenges
Unit 4: Canada and the World

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Workbook Answer Key 9780176335533 $31.95
DVD Package 9780176302290 $299.95
Test Bank 9780176324087 $292.50
Civics in Action
In Your Communities, Across Canada, and Globally
Authors: Matthew Biggley, John Broomfield, Michelle Forde, Sandra Kritzer, Jaden Lairson
Consulting Partners: Samara, TakingITGlobal, Agincourt Community Services Association

Civics in Action helps students to become active citizens within their local and global communities by developing inquiry and critical thinking skills. Helps to ensure student success by engaging students through big ideas, political thinking concepts, multiple perspectives and issues relevant to them.

Key Features
• Student Success supported by developing research and inquiry skills and by presenting information in a clear and engaging format
• Guide to Action feature gives students the tools they need to become active citizens
• The Thinking Civically feature facilitates student application of political thinking concepts as well as the political inquiry process
• Helps students identify their beliefs and values and develop their individual voice
• Supports student exploration of the rights and responsibilities affiliated with being an active citizen through active participation, and an understanding of power and systems within society

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Civics Now
Authors: Doug Gordon, Jack MacFadden, Jennifer Watt

Civics Now explores extensive content in the areas of human rights, environmental citizenship and Aboriginal issues.

Key Features
• Embedded Literacy Strategies and Skills Appendix to support student learning
• Accessible reading level and highly visual design engages reluctant readers

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World Religions for Secondary Schools

This text was designed for secondary schools and explores the history, world views and fundamental traditions of major world religions. *World Religions for Secondary Schools* focuses on common themes such as rituals and symbols, the prospects for life after death and our place in the world.

The Student Book features:
- Maps
- Photographs
- Timelines
- Excerpts from sacred texts

The Online Teaching Centre provides Life of Edition access and features:
- Student Book images
- Teaching Notes
- PowerPoint lessons to support each chapter
- Weblinks

Table of Contents

Part I: Religion of Tribes and City States
1. Religions of the Americas
2. Religions of Africa
Part II: Religions Arising in India
3. Hinduism
4. Buddhism
5. Jainism and Sikhism
Part III: Religions of China and Japan
6. China and Japan
Part IV: Religions That Influenced East and West
7. Ancient Religions of Iraq and Iran
8. Judaism
9. Christianity
10. Islam
Part V: Religions of the Family of Abraham
11. New Forms of Older Religions
12. Globalization and World Religions

World Religions
A Canadian Catholic Perspective

Authors: Father John van den Hengel, Sharron McKeever, Les Miller, Michael Way-Skinner, Sean Stokes, Michael Harrison, Char Deslippe, Taren Kidd

The only Canadian Catholic resource for the Ontario Grade 11 World Religions course.

*World Religions: A Canadian Catholic Perspective* is written from a uniquely Canadian Catholic perspective to help strengthen students’ understanding of their Catholic faith. This resource is designed to support success for all students with a variety of features that meet the wide range of learners’ needs in the classroom.

Table of Contents

Introduction: To the Student
1. World Religions and Religious Pluralism
2. Who Are Catholics?
3. The Story of Canadian Aboriginal Spirituality
4. The Story of Judaism
5. The Story of Christianity
6. The Story of Islam
7. The Story of Hinduism
8. The Story of Buddhism
9. The Story of Sikhism
10. Modernity and Religion
11. Living Faith Today
Ways of Knowing
An Introduction to Native Studies in Canada
Third Edition

Author: Yale D. Belanger

Ways of Knowing is framed from an academic perspective and addresses Native intellectual tradition and the academic study of Native peoples. Taking a historically grounded approach and writing in a narrative style that largely avoids technical language, Belanger includes unique chapters on Native philosophy, Native peoples’ relationship with the land and indigenous political economy, and the arts (language, art and literature). It also highlights the sociopolitical and socioeconomic challenges currently facing Canada’s Native leaders and their communities nationally.

Table of Contents
Part One: Philosophy and Ways of Knowing
Chapter 1: Ways of Knowing
Chapter 2: The Land and Indigenous Political Economy
Chapter 3: The Arts
Part Two: History
Chapter 4: Treaties
Chapter 5: The Indian Act and Indian Affairs in Canada
Chapter 6: The Métis
Chapter 7: The Inuit and Nunavut
Chapter 8: Native Military Traditions and the Canadian Forces
Part Three: Political Economy
Chapter 9: Political Organizing in Canada
Chapter 10: Native People and the Canadian Justice System
Chapter 11: Self-Government
Chapter 12: Economic Development
Part Four: Contemporary Issues
Chapter 13: Health and Well-Being in Canada
Chapter 14: Communications
Chapter 15: Urban Issues

Aboriginal Studies Series

The Aboriginal Studies resources were written from an Aboriginal perspective to fit the Alberta Aboriginal Studies 10, 20 and 30 curricula. These resources were reviewed by Elders from across Alberta.

Key Features
- A unique approach to teaching First Nations, Métis and Inuit history, culture and issues
- Effective chapter organizers provide material to consider as students begin and end each chapter
- First-hand stories, ideas, viewpoints and experiences of Aboriginal people
- Profiles of contemporary and historical people and their contributions
- Detailed maps, photos and informative timelines that illustrate and summarize significant topics
- Talking Circle activities to encourage discussion and reflect Aboriginal traditions
- Special features on Issues for Investigation, Indigenous Knowledge and Symbolism, and Expression
- Chapters end with a review to check understanding, encourage reflection, and apply and broaden knowledge and skills

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AB Developed for Aboriginal Studies 10, 20, 30

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Social Science

An Introduction

Senior Author: Jan Haskings-Winner
Authors: Rachel Collishaw, Sandra Kritzer, Patricia Warecki

Social Science: An Introduction is a new program that covers Anthropology, Psychology and Sociology for both the University and College level grade 11 student. Two programs in one!

Student Resource
- Provides students with opportunities to think critically about theories, questions and issues related to anthropology, psychology and sociology
- Develops students’ understanding of the approaches and research methods used by social scientists
- Provides opportunities to explore theories from a variety of perspectives, to conduct social science research and to become familiar with current thinking on a range of issues within the three disciplines
- Reinforces skill development through various research features and opportunities for in-depth analysis

Teacher’s Resource
- Includes two complete sets of lesson plans: University and College
- Features strategies for combining both courses
- Detailed assessment and evaluation strategies along with related rubrics and checklists, modifiable Blackline Masters and an image bank of photos and illustrations from the student text

CONNECTschool
- For students: Complete interactive student resource with personalization tools and integrated learning assets including videos, interactive lessons and activities, self-study quizzes and study plans
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Exploring Globalization
Senior Authors: Robert Gardner, Wayne Lavold

Exploring Nationalism
Senior Authors: Robert Gardner, Margaret Hoogeveen, Daniel McDevitt, Angus Scully

Understanding Nationalism
Senior Author: Margaret Hoogeveen

Designed specifically to support the Alberta Social Studies senior high curriculum, this dynamic family of resources provides a clear framework by which students will further apply their understanding of the complexities of globalization (10-1) and nationalism (20-1, 20-2).

This framework integrates:
- An issue-based approach
- Effective inquiry strategies
- Scaffolded skill development
- Thought-provoking content and features

Teacher’s Resource Package (Print + CD-ROM)
- Complete course planner organized into 75 fully supported lessons and activities
- Includes CD-ROM with modifiable Blackline Masters and an image bank of text, photos and illustrations

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This resource examines theories and methodologies used in the social sciences to investigate and explain shifts in knowledge, attitudes, beliefs and behaviour and their impact on society. Students will explore the ideas of social theorists and will be given the tools to analyze challenges such as technological change, deviance and global inequalities.

**Student Resource**
- Focuses on core ideas, supported by key concepts, relevant cases, and tested hands-on experiments and activities
- Integrates skill development and critical thinking skills throughout
- Helps students critically analyze how and why cultural, social and behavioural patterns change over time

**Teacher's Resource**
- Detailed assessment and evaluation strategies along with related rubrics and checklists, modifiable Blackline Masters and an image bank of photos and illustrations from the student text

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The Real World: An Introduction to Sociology
High School Sixth Edition
Authors: Kerry Ferris, Jill Stein
The Real World succeeds in classrooms because it focuses on the perspective that students care about most—their own. In every chapter, authors Kerry Ferris and Jill Stein use examples from everyday life and popular culture to draw students into thinking sociologically and to show the relevance of sociology to our relationships, our jobs and our future goals.

Brief Table of Contents:
Part 1 – Thinking sociologically and doing sociology
Part 2 – Framing social life
Part 3 – Understanding inequality
Part 4 – Social institutions and the micro-macro link
Part 5 – Envisioning the future and creating social change

You May Ask Yourself: An Introduction to Thinking Like a Sociologist
Core Fifth Edition
Author: Dalton Conley
This “untextbook” teaches students to think like a sociologist. You May Ask Yourself gives instructors an alternative to the typical textbook by emphasizing the big ideas of the discipline and encouraging students to ask meaningful questions. This “non-textbook” strategy explains complex concepts through personal examples and storytelling, integrates coverage of social inequality throughout the textbook and offers the largest collection of instructor resources for a book in its price range.

Table of Contents:
Chapter 1: The Sociological Imagination: An Introduction
Chapter 2: Methods
Chapter 3: Culture and Media
Chapter 4: Socialization and the Construction of Reality
Chapter 5: Groups and Networks
Chapter 6: Social Control and Deviance
Chapter 7: Stratification
Chapter 8: Gender
Chapter 9: Race
Chapter 10: Family

Sociology & You
Authors: Shepard, Greene
Sociology & You is written exclusively to introduce high school students to the discipline of sociology and the sociological study of society.

Key Features
• Develops critical thinking and engages students in the learning process with case studies and hands-on chapter projects
• Connects the concepts and theories in sociology to real-world situations with Focus on Research and A Global Perspective with up-to-date information and statistics

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The Norton Psychology Reader

Editor: Gary Marcus

The perfect supplement to introductory psychology texts, The Norton Psychology Reader includes the best contemporary writing on the study of human behaviour. Editor Gary Marcus has carefully selected brief readings, mostly from popular trade books, that are both relevant and interesting to the introductory student.

Table of Contents

Chapter 1: Pioneers
Chapter 2: Methods
Chapter 3: Evolution and Genes
Chapter 4: Evolution and Genes
Chapter 5: Sensation and Perception
Chapter 6: Language
Chapter 7: Learning
Chapter 8: Cognitive Development
Chapter 9: Memory and cognition
Chapter 10: Intelligence
Chapter 11: Motivation and Stress
Chapter 12: Emotion
Chapter 13: Social Psychology
Chapter 14: Personality
Chapter 15: Culture
Chapter 16: Disorders
Chapter 17: Treatment

Psychological Science
Sixth Edition

Authors: Michael Gazzaniga, Todd Heatherton, Diane Halpern

The best presentation of the science and applications of psychology.

Drawing on teaching and learning research, the Sixth Edition provides new tools to improve students’ reading, focus and self-assessment. Chapters are now divided into brief “study units,” each of which concludes with a self-test question to increase comprehension. NEW “Putting Psychology to Work” features show students how to apply psychology concepts to future careers. Our formative, adaptive learning tool, InQuizitive, and our online psychology labs, ZAPS 2.0, provide a hands-on approach to assessing students’ understanding.

Table of Contents

Chapter 1: The Science of Psychology
Chapter 2: Research Methodology
Chapter 3: Biology and Behavior
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Chapter 5: Sensation and Perception
Chapter 6: Learning
Chapter 7: Memory
Chapter 8: Thinking, Language and Intelligence
Chapter 9: Human Development
Chapter 10: Emotion and Motivation
Chapter 11: Health and Well-Being
Chapter 12: Social Psychology
Chapter 13: Personality
Chapter 14: Psychological Disorders
Chapter 15: Treatment of Psychological Disorders

Psychology in Your Life
Second Edition

Authors: Sarah Grison, Todd Heatherton, Michael Gazzaniga

Make science accessible at all levels by showing how psychology is relevant to students’ everyday lives.

Author Sarah Grison—an expert in the teaching of introductory psychology—has created a print and digital package with an equal commitment to the success of every instructor and student. A strong, authordriven support package—rich with original media, a test bank, Active Learning slides and InQuizitive adaptive learning modules—provides instructors with everything they need to help today’s students understand and apply introductory psychology.

Throughout the Second Edition, the most current APA Guidelines 2.0 for introductory psychology are colour-coded for ease in identification and helping students connect psychology to their everyday lives.

Table of Contents

1. Introducing the World of Psychology
2. The Role of Biology in Psychology
3. Consciousness
4. Development Across the Life Span
5. Sensation and Perception
6. Learning
7. Memory
8. Thinking and Intelligence
9. Motivation and Emotion
10. Sex, Gender and Sexuality
11. Health and Well-Being
12. Social Psychology
13. Self and Personality
14. Psychological Disorders
15. Psychological Treatments
Appendix A: Analyzing Data in Psychological Research
Appendix B: Quizzes
Understanding Psychology

Author: Kasschau

Understanding Psychology is a comprehensive and developmentally appropriate program for an introductory high school course.

- Develops critical thinking with case studies and engages students with hands-on chapter projects
- Introduces scientific ideas with Psychology Quick Labs, Your Online Laboratory, Analyzing Readings in Psychology and Focus on Research Case Studies

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- For students: Includes the student edition, audio student edition, digital media players, student notebook, test practice and rubrics, skillbuilder center, student resource library and more
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PHILOSOPHY

GRADE 12

Philosophy
Thinkers, Theories & Questions

Senior Author: Dr. Jeff Stickney
Authors: Dr. Stephen L. Anderson, Dr. David Jopling, Joy Martyr-Andre, Leo Oja, Eileen Quejada, Andrew Wilson

Connecting Your Classroom to the World's Philosophies.

Written specifically for Grade 12 University Philosophy, Philosophy, Thinkers, Theories & Questions, focuses on World Philosophies and ways of thinking, including Eastern, Muslim, First Nations and Aboriginal Peoples.

Student Resource
• Skill development, research skills and critical thinking skill development is incorporated throughout the program
• An abundance of primary source materials
• Chapter Review questions enable students to recall, inquire, research and apply what they have learned in various forms of communication.
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All About Law
Exploring the Canadian Legal System
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As Canada’s bestselling high school law text, *All About Law* provides comprehensive coverage of Canadian laws and legislation, important cases and events.

**Student Book**
- Hundreds of cases feature citations, summaries and discussion questions
- *Review Your Understanding* questions regularly appear to help students remember important concepts and terms
- *You Be The Judge* feature encourages students to form their own opinions on notable quotes and scenarios

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6. Trial Procedures
7. Criminal Code Offences
8. Criminal Defences
9. From Sentencing to Release
10. The Youth Criminal Justice System

Unit 3: Torts and Dispute Resolution
11. Resolving Civil Disputes
12. Negligence and Other Torts

Unit 4: Family Law
13. Marriage, Divorce and the Family
14. Division of Property and Support

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15. Elements of a Contract
16. Dispute Resolution

Appendix A: Canadian Charter of Rights and Freedoms
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Appendix C: Table of Cases
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- A variety of CBC video segments
- Teacher’s Resource includes complete lesson plans for all DVD segments

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- Enables teachers to create customized tests and quizzes in minutes

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Essentials of Comparative Politics  
Fifth AP® Edition  
Authors: Patrick H. O’Neil, Karl Fields, Don Share

Essentials of Comparative Politics provides all the tools professors need to introduce the study and comparison of political systems. A brief conceptual textbook of the core ideas behind comparative politics, complete with country case studies, gives instructors the utmost flexibility in structuring their courses without asking students to pay too much.

Table of Contents
Chapter 1: Introduction to Essentials of Comparative Politics  
Chapter 2: States  
Chapter 3: Nations and Society  
Chapter 4: Political Economy  
Chapter 5: Political Violence  
Chapter 6: Democratic Regimes  
Case A: United Kingdom  
Chapter 7: Advanced Democracies  
Case A: United Kingdom  
Chapter 8: Nondemocratic Regimes  
Case B: Russia  
Case C: China  
Chapter 9: Communism and Postcommunism  
Case B: Russia  
Case C: China  
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Case D: Iran  
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An Introduction to Comparative Politics  
Authors: Mark Kesselman, Joel Krieger, William A. Joseph

Updated to reflect today’s political climate, the Seventh Edition of An Introduction to Comparative Politics offers a country-by-country approach that allows students to fully examine similarities and differences among countries and within and between political systems. Each chapter offers an analysis of political challenges and changing agendas within countries and provides detailed descriptions and analyses of the politics of individual countries. The Seventh Edition offers a condensed narrative and student-friendly pedagogy such as marginal key terms and focus questions that will help students make meaningful connections and comparisons about the countries presented. Introduction to Comparative Politics, Seventh Edition, consists of 13 country case studies, selected for their significance in terms of the comparative themes and because they provide an interesting sample of types of political regimes, levels of economic development and geographic regions.

Table of Contents
Part I: Introduction  
1. Introducing Comparative Politics  
Part II: Consolidated Democracies  
2. Britain  
3. The United States  
4. European Union  
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Principles of Microeconomics
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Authors: Lee Coppock, Dirk Mateer

Mateer and Coppock, leading researchers in Economics teaching who have consistently taught Principles over a combined 40-plus years, brought their innovative teaching experiences to this blockbuster text. They put economics into context by making it relatable through carefully crafted real-world examples, a problem-solving pedagogy that emphasizes economic decision-making and a voice that speaks directly to students.

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Labor Markets and Earning
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GRADES 11–12

Essentials of Economics
Authors: Dirk Mateer, Lee Coppock, Brian O’Roark

Meets students where they are. Makes economics matter.
Written by Dirk Mateer, Lee Coppock and Brian O’Roark—three of the leading economics instructors in the country—Essentials of Economics brings insights and practices refined over a combined 50 years in the classroom to a survey text that is student-centered, from the ground up.

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6. Market Structures
7. Behavioral Economics and Game Theory
8. Labor Markets and Earnings
9. Government in the Economy
Macroeconomics
10. What Is Macroeconomics?
11. Measuring the Macroeconomy, Unemployment and Inflation
12. Aggregate Demand and Aggregate Supply
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15. Money and the Federal Reserve
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17. Fiscal Policy and Budget Deficits
18. International Economics
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19. Personal Finance

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Understanding Economics
Seventh Canadian Edition

Author: Lovewell

Understanding Economics explains how economics relates to students’ lives and to the main issues of the day.

Key Features
- Concise coverage of Micro and Macroeconomics principles
- Combines theory and application. Understanding Economics is designed to help students apply the theories
- Written from a Canadian Perspective
- The Skills Resource focuses on the basics of critical thinking, the use of economic language and visual materials, research and ways of presenting findings

Table of Contents
Working with Economics
1. The Economic Problem
2. Demand and Supply
3. Elasticity
4. Costs of Production
5. Perfect Competition
6. Monopoly and Imperfect Competition
7. Economic Welfare and Income Distribution
8. Measures of Economic Activity
9. Inflation and Unemployment
10. Economic Fluctuations
11. Fiscal Policy
12. Money
13. Monetary Policy
14. The Foreign Sector
15. Foreign Trade

Economics
Twentieth Edition

Authors: McConnell, Brue, Flynn

Economics sheds light on economic concepts through balanced coverage.

Key Features
- AP® Chapter Intros, questions and Quick-Review sections
- ExamView® Assessment Suite with hundreds of AP® questions
- Two complete practice exams
- Graphs, AP® practice and pre-populated AP® course outlines

Brief Table of Contents
Part One: Introduction to Economics and the Economy
Part Two: Price, Quantity and Efficiency
Part Three: Consumer Behaviour
Part Four: Microeconomics of Product Markets
Part Five: Microeconomics of Resource Markets and Government
Part Six: Microeconomic Issues and Policies
Part Seven: GDP, Growth and Instability
Part Eight: Macroeconomic Models and Fiscal Policy
Part Nine: Money, Banking and Monetary Policy
Part Ten: Extentions and Issues
Part Eleven: International Economics

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Marketing Essentials
Second Edition
Authors: Farese, Kimbrell, Woloszyk

Marketing Essentials provides an introduction to the theory and practice of marketing and explains the core functions of marketing, including marketing research, product planning, target marketing, branding, pricing, advertising, promotion, product/service management and entrepreneurship.

Key Features
• Integrated Reading Strategies provide students with opportunities to preview the content, consider how topics connect and confirm their varied assessment options
• Integrated Academics Cross-curricular activities are integrated throughout the program in features, assessments and additional activities
• Project-Based Learning activities are real-world applications of text concepts. They are rigorous and designed to be personalized by students in ways that make them relevant

Table of Contents
Working with Economics
1. The World of Marketing
2. Economics
3. Business and Society
4. Skills for Marketing
5. Selling
6. Promotion
7. Distribution
8. Pricing
9. Marketing Information Management
10. Product and Service Management
11. Entrepreneurship and Finance
12. Career Development

MKTG
Third Canadian Edition
Authors: Charles W. Lamb, Joe F. Hair, Carl McDaniel, Harish Kapoor, Janice Shearer, Marc Boivin, Richard Appleby

This resource emphasizes customer needs and the customer relationship, and is organized in a new way to give the text a more logical progression. The examples and cases throughout the text have been thoroughly updated with increased emphasis on Canadian business.

Key Features
• Photos and graphics help the text come alive for visual learners and enrich the presentation of the material
• Chapter review card for each chapter

Brief Table of Contents
Part One: Marketing—Let’s Get Started
Part Two: Analyzing Marketing Opportunities
Part Three: Product Decisions
Part Four: Pricing Decisions
Part Five: Distribution Decisions
Part Six: Promotion Decisions

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Kit (Student Book & MindTap PAC) 9780176622060 $78.36

Prices subject to change without notice.
Entrepreneurship
Creating a Venture
Second Edition

Authors: Lori Cranson, Madeline Dennis

Entrepreneurship: Creating a Venture, Second Edition comes to life through numerous venture profiles of successful Canadian entrepreneurs and engaging hands-on activities.

Table of Contents
1. What is Entrepreneurship?
2. Entrepreneurs and Enterprising People
3. Assessing Your Entrepreneurial Potential
4. Challenges and Changes in the Labour Market
5. Invention, Innovation and the Creative Edge
6. Opportunities, Ideas and the Enterprising Work Environment
7. The Venture Plan
8. Analyzing Your Market
9. Rolling Up Your Sleeves: Resource Allocation and Management
10. Financing Your Dream
11. Vision to Action: Writing the Venture Plan
12. Venturing as a Way of Life

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Student Workbook A (5-Pack) 9780176593834 $130.50
Student Workbook B (5-Pack) 9780176593841 $130.50

Entrepreneurship
Ideas in Action
Fifth Edition

Authors: Cynthia L. Greene

Entrepreneurship: Ideas in Action, Fifth Edition provides students with the knowledge needed to realistically evaluate their potential as a business owner. Students learn how to develop a business plan, what it takes to be a successful entrepreneur and how to get an entrepreneurial venture off to a good start.

Table of Contents
1. Should You Become an Entrepreneur?
2. Entrepreneurs in a Market Economy
3. Develop a Business Plan
4. Identity and Meet a Market Need
5. Market Your Business
6. Distribution, Promotion and Selling
7. Select a Type of Ownership
8. Locate and Set Up Your Business
9. Plan and Track Your Finances
10. Operations Management
11. Human Resource Management
12. Risk Management
13. Management for the Future

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Annotated Instructor's Edition 9780840065247 $218.36
ExamView® Test Bank 9780840065292 $331.96
Instructor's Resource CD 9780840065833 $315.96
Business Management
Real-World Applications and Connections
Authors: Rue, Byars

Business Management: Real-World Applications and Connections gives students an understanding of the way business works. Classroom experience is enhanced through a blend of text, visual presentation and interactive multimedia resources.

Key Features
• Reading Strategies help students reflect, direct, review and respond to the chapters’ concepts
• BusinessWeek Management Model provide students with opportunities to preview the content with an excerpt of a pertinent article relating to management. Students use critical-thinking and decision making after reading and interpreting the article
• Workplace Connections provides a real-life scenario for students to analyze. Students apply the management skills they learn to the situation

Table of Contents
1. Introduction to Management
2. The Management Movement
3. Careers in Management
4. Ethics and Social Responsibility
5. Business, Workers and the Law
6. Economics
7. International Business
8. Decision-Making Skills
9. Communication Skills
10. Planning and Strategic Management
12. Organizing and Work
13. Organizational Structure
14. Understanding Work Groups
15. Working with Employees
16. Motivation and Leadership
17. Managing Conflict and Stress
18. Managing Change, Culture and Diversity
19. Management Control
20. Operations Control
21. Management Information Systems

Entrepreneurship
Building a Business
Fifth Edition
Authors: Allen, Mayer

Entrepreneurship: Building a Business teaches students the business and academic skills they need to build and manage a successful 21st century business. The text focuses on the fundamentals of entrepreneurship, recognizing opportunities, determining the feasibility of a business idea, creating a business plan, conducting market research and managing marketing strategies, human resources, and business finances and processes. Features and activities found throughout the text help students to prepare for their futures and better understand the many factors affecting business success. At the conclusion of each unit, students study the parts of a business plan.

Table of Contents
1. Going Into Business for Yourself
2. Researching and Planning Your Venture
3. Managing Market Strategies
4. Managing Your Business Processes
5. Managing the Finances of Your Business
6. Growing Your Business

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Student Workbook 9780078681073 $29.74
Teacher Annotated Edition 9780078681066 $194.83

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The World of Business
Fifth Edition

Authors: Jack Wilson, David Notman, Lorie Guest

The World of Business, Fifth Edition brings the business world into the classroom with current, relevant Canadian and international profiles that are meaningful and engaging for students.

Key Features
• Teacher Support CD includes PowerPoint presentations for each chapter, as well as a 
  Literacy Test Preparations Package
• DVD Package containing 29 CBC video segments brings course concepts and content to life

Brief Table of Contents
1. Business Fundamentals
2. Functions of a Business
3. Entrepreneurship
4. Income Management

Business Technology Today

Authors: Laura Pinto, Janice L. Ellerby, Kara Hiltz

Business Technology Today provides an introduction to Information and Communication Technology (ICT). Your students will learn the necessary theoretical background to understand ICT & build upon that theory with case studies and practical assignments, and application-based exercises designed to develop ICT skills.

Key Features
• Teacher Support CD includes 25 application activities as well as PowerPoint presentations for each chapter of the text
• DVD Package containing 20 CBC video segments brings course concepts and content to life

Brief Table of Contents
1. Setting the Stage
2. How ICT Works
3. The Internet—More Than Just the WWW
4. Applying ICT to Electronic Research
5. Killer Applications—Using Your Operating System
6. Getting Your Point Across
7. You Can Reach Me Anywhere!—Using Electronic Communication Tools
8. Managing Data with Spreadsheet and Database Software
10. Applications That Get You Noticed—Web Design
11. Protecting Yourself in Cyberspace
12. Doing the Right Thing in Cyberspace

Century 21 Accounting
Multicolumn Journal
Tenth Edition

Authors: Claudia Bienias Gilbertson, Mark W. Lehman, Debra Gentene

Trust the dedicated leader in accounting education to transform your accounting course with a time-tested instructional design, enhanced digital solutions and a comprehensive package to address your contemporary classroom needs and prepare your students for success in the 21st century.

Key Features
• Greater emphasis on conceptual understanding and financial statement analysis
• Critical-thinking activities are infused throughout the text to provide more opportunities for higher-level thinking and analysis
• Contemporary new design and presentation with step-by-step instructions and descriptive text clearly reinforces concepts

Brief Table of Contents
1. Starting a Proprietorship: Changes That Affect the Accounting Equation
2. Analyzing Transactions into Debit and Credit Parts
3. Journalizing Transactions
4. Posting to a General Ledger
5. Cash Control Systems
6. Work Sheet and Adjusting Entries for a Service Business
7. Financial Statements for a Proprietorship
8. Recording Closing Entries and Preparing a Post-Closing Trial Balance for a Service Business
9. Accounting for Purchases and Cash Payments
10. Accounting for Sales and Cash Receipts
CAREER STUDIES

GRADES 6–9

Careers for Life
My Career Pathways
Authors: Bev Huntington, Linda Greyeyes

Careers for Life: My Career Pathways is a resource developed specifically for the Grades 6–9 Career Education curricula. Developed in conjunction with the Saskatchewan Ministry of Education, and endorsed by the Ministry of Education, this resource has been designed specifically for the students and educators of Saskatchewan!

Key Features
- 100% curriculum fit to Saskatchewan’s Grades 6–9 Career Education curricula
- Provides classroom teachers with a core resource to enable them to successfully implement the new Career Education curricula

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Teacher’s Resource with Online Access 9780176113698 $212.50

SK Supports SK Grades 6–9 Career Education curricula

GRADE 10

Nelson Career Studies 10
Author: Lee Wallace

Nelson Career Studies 10 is an activity-based program designed to teach the process of career development through self-discovery and self-directed learning. The program is organized into five thematic units, each of which is focused on a question that is essential to the career development process.

Key Features
- Unit Overviews: Clearly indicate curriculum expectations covered in upcoming unit of work
- Unit Story: Introductory fictional account that illustrates the main theme of a unit
- Career Portfolio: Integrated key activities help students build their own career portfolios
- Variety of Activities: A wide range of activities promote the process of decision making

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BC B.C. Grade 10: Planning 10
ON Supports ON Grade 10 Career Studies GLC2O

GRADE 9–12

Succeeding in the World of Work
Author: Kimbrell

Succeeding in the World of Work is a careers program that uses project-based learning strategies to teach students the essential skills they need to succeed. Succeeding in the World of Work uses hybrid, or blended learning, giving students a rich, project-based experience with a print student edition and related online activities.

Key Features
- Integrates rigorous academic content, technical skills and workplace skills in a project-based learning environment
- Motivates students to explore the wide world of career choices
- Features an integrated eBook, allowing students to complete online work while teachers create and manage assignments

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Student Text (hardcover) 9780176201364 $73.50
Teacher’s Resource 9780176201371 $308.95

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Individuals and Families: Diverse Perspectives
First Canadian Edition

Senior Author: Maureen Holloway
Authors: Garth Holloway, Jane Witte

Individuals and Families: Diverse Perspectives is a resource written for both the University- and College-level student. It has been specifically developed for the realities facing Canadian individuals and families in the 21st century.

Student Resource
- Focuses on issues faced by families and individuals throughout the life cycle, providing links between the stages and highlighting issues that are relevant at different stages
- Case Studies provide real-life examples of challenges for members of a sample family during different stages of life
- Current Canadian data represented through various types of charts, tables and graphs

Teacher’s Resource
- Unique Ready Made lesson plans for the University level course and the College level course with course specific assessment and evaluation strategies and rubrics

CONNECTschool
- For students: Complete interactive student resource with personalization tools and integrated learning assets including videos, interactive lessons and activities, self-study quizzes and study plans
- For teachers: Fully Integrated powerful Teaching and Learning Program with all your teaching materials in one location. Includes complete interactive student resource, teacher resource, a wealth of media assets, PowerPoints, interactive lessons and activities, quiz builder and the ability to customize your course content
Parenting
Raising Healthy Children
First Edition
Authors: Mary Fam, Wilma Nicholls
Senior Consultant: Paula Aquino

The Parenting: Raising Healthy Children program combines engaging, high-interest activities with up-to-date Canadian content through hands-on education and practical application of knowledge. Case studies provide real world content that students can relate to.

Student Resource
- Focuses on the skills and knowledge required for the curriculum, including maternal health, pregnancy, birth and human development (birth to six years old)
- Develops students’ research and inquiry skills as they investigate caregiving and child rearing
- Skill development and critical thinking skills are integrated throughout the text
- Develops students’ knowledge of the developmental needs of young children and how to guide their early development through practical hands-on experience

Teacher’s Resource
- Detailed lesson plans and assessment and evaluation strategies along with related rubrics, Blackline Masters and an image bank of photos and illustrations from the student edition

CONNECTschool
- For students: Complete interactive student resource with personalization tools and integrated learning assets including videos, interactive lessons and activities, self-study quizzes and study plans
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Prices subject to change without notice. Prices reflect 20% K–12 Educator’s discount.
Child Care (🔗넷 ◀️)

Working with Infants, Children, and Adolescents

Authors: Laurie Chapman, Val Hodowanski, Sue Shepski

This resource combines engaging, high-interest activities with up-to-date Canadian content through hands-on education and practical application of knowledge.

**Student Resource**
- Develops students’ research and observation skills
- Supports practical hands-on experience with children
- Highlights breadth of career opportunities related to working with children
- Skill development and critical thinking skills are integrated throughout the text
- Facilitates evaluation of current research related to early childhood learning
- Relevant case studies provide real-world content that students can relate to

**Teacher’s Resource**
- Detailed lesson plans and assessment and evaluation strategies along with related rubrics, Blackline Masters and an image bank of photos and illustrations from the student edition

**CONNECTschool**
- For students: Complete interactive student resource with personalization tools and integrated learning assets including videos, interactive lessons and activities, self-study quizzes and study plans
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The Developing Child

Twelfth Edition

Author: Brisbane

The Developing Child is a comprehensive, up-to-date overview of the ages and stages of child development from conception through adolescence. The text focuses on understanding through observation and scientific approach.

Student Resource

- Developing Brain, Learning through Play and Safe Child/Healthy Child features and activities
- Information and activities about children with special needs and children from other cultures
- Content on domestic violence against children and among adults; cyber bullying and internet safety; social media safety; online privacy and setting limits on time using technology
- Unit projects are real-world applications that reinforce essential concepts
Food and Nutrition

Flexible series allows you to choose what you want in your preferred format

The Food and Nutrition series contains up-to-date Canadian content that highlights healthy eating and food-preparation techniques through engaging activities that combine hands-on education with practical application of knowledge. The series provides the flexibility to choose the content students need in the format you prefer with a blended print and digital format.

Student Resource

- 3 student resources that work together to achieve complete curriculum coverage
- Develops students’ critical thinking skills by examining food choice effects on nutrition and health, food security and environmental responsibility
- Covers the importance of nutrition at various life stages and the relationship to overall health and disease

Teacher’s Resource

- Includes a CD-ROM containing a PDF of the full print Teacher’s Resource with modifiable Blackline Masters and a CD-ROM with the photos and images from the Student Edition to include in PowerPoints or on worksheets
- Assessment rubrics and online practice quizzes that emphasize the competency approach

CONNECTschool

- For students: Complete interactive student resource with personalization tools and integrated learning assets including videos, interactive lessons and activities, self-study quizzes and study plans
- For teachers: Fully Integrated Teaching & Learning Program with all your teaching materials in one location. Includes complete interactive student resource, teacher resource, a wealth of media assets, PowerPoints, interactive lessons and activities, quiz builder and the ability to customize your course content
### Food and Nutrition

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**Food Preparation: Foundations and Techniques**

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Culinary Essentials
Fourth Edition
Author: Johnson and Wales University

Culinary Essentials teaches students the essential knowledge and skills needed to become culinary professionals and work in a professional food service environment. Culinary Essentials exposes students to real-world culinary careers and the practical business aspects of working in a food service setting.

The text focuses on:
- Safety and sanitation
- The value of quality customer service, and foodservice management and standards
- Lab-based food preparation, cooking techniques and culinary nutrition
- Menu planning and development, and standardized recipes

Food, Nutrition, and Wellness
Author: Duyff

Food, Nutrition, and Wellness teaches students the skills they need to make healthful food choices, prepare nutritious meals, and bring physical activity and wellness practices into their daily lives. The text focuses on the wellness of mind and body, food and kitchen safety, and the qualities, varieties and combinations of foods. Unit projects provide an opportunity for students to apply what they learned to a hands-on activity designed to be academically rigorous and personally relevant and help students build relationships at home, school, work and in the community.

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PERSONAL LIFE MANAGEMENT

**GRADES 6–8**

**Discovering Life Skills**

*Author: Couch*

This resource prepares students for the future by encouraging them to discover exciting career paths, determine goals and manage their lives.

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**Applying Life Skills**

*Author: Couch*

*Applying Life Skills* builds students’ understanding of personal development as they mature and become responsible young adults. Students learn about the importance of setting and achieving goals and how to use character, ethics and values to guide their decisions.

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**Managing Life Skills**

*Author: Couch*

*Managing Life Skills* enhances students’ independent living skills and prepares them for success beyond high school. Important life skills such as the ability to set and meet goals, adapt to change and face challenges in a positive way are discussed.

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