

[Student Centre]

UNIT 1: Business Fundamentals

CHAPTER 4: International Trade

E-ACTIVITY: Canada's Trade Partners

Activity: Research Report on Canada's Trade Partners
Research one of Canada's trade partners and prepare a report.

If you are considering conducting business at the international level, it is important to understand specific facts about Canadian trade. Who are Canada's main trading partners? What products or services are exchanged? Assume you are going to conduct a business meeting with a potential international trading partner. What language would be spoken? How would you greet someone from that country?

Individually or in partners, select a Canadian trading partner and research specific facts about the country.

1. Visit the [Ontario Economic Development website](#) and list Canada's top 10 trading partners for both import and export markets.
2. Select a country you wish to study and prepare a research report. You can access recent facts and statistics about your country by visiting the [World Fact Book](#) on the Central Intelligence Agency's website and selecting your country by name. Include the following information in your research report:
 - a) name of country
 - b) capital city and other important business centres
 - c) population
 - d) map
 - e) flag
 - f) language(s) spoken
 - g) religion
 - h) currency
 - i) form of government
 - j) state of the economy
 - k) main exports
 - l) main imports
 - m) customs for greetings and gestures
 - n) significant recent events
 - o) significant cultural information