

[Student Centre]

UNIT 1: Business Fundamentals

CHAPTER 1: Economic Basics

E-ACTIVITY: Strategis, Industry Canada's website

Activity: Strategis Investigation Chart  
Prepare an investigation chart using Strategis.

Did you know that the [Strategis website](#) contains over two million electronic documents and has, on average, over 50 000 hits per business day? Since its launch in 1996, there have been over fifty million visits to Strategis and more than 219 million documents accessed. Check out Industry Canada's website and discover the type of information that can be accessed to help you with your business projects.

1. Using the Strategis website, complete the investigation chart below. Select Business Information by Sector on the side bar and choose Industrial Categories from the menu.

**Strategis Investigation Chart**

<b>Industrial Category:</b>	<b>Examples of types of industries:</b>	<b>Summarize an important fact about each type of industry:</b>	<b>Example of a company that operates in your industry:</b> (Use the company directory search feature within each industry profile.)
<b>a) Manufacturing</b>	1. E.g., Aerospace and defence  2.  3.	Canada's aerospace industry provides a skilled workforce and a strong commitment to research and development.	E.g., Precision Aero Components Inc.
<b>b) Resource</b>	1.  2.  3.		

<b>c) Service</b>	1. 2. 3.		
<b>d) Technologies</b>	1. 2. 3.		
<b>e) Miscellaneous</b>	1. 2.		